

## ORDER



**Orders**  
**Order / Rev:** 186788  
**Alt Order #:**  
**Product Desc:** Romney for President  
**Estimate:** 492  
**Flight Dates:** 10/10/12 - 10/16/12  
**Original Date / Rev:** 10/19/12 / 10/19/12  
**Order Type:** GENERAL

KMGH

**Primary AE:** David Lombardo  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** American Rambler Production  
**Buying Contact:**  
**Billing Contact:**  
 138 Conant Street  
 Beverly, MA 01915

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** President/Romney (R)  
**Demographic:** A25-54  
**Product Codes:** PL1-President  
**Priority:** PREEMPTIBLE  
**Revenue Codes:** POL, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/16/12	190	\$210,935.00	\$179,294.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	190	\$210,935.00	\$179,294.75	0.00
<b>Totals</b>	<b>190</b>	<b>\$210,935.00</b>	<b>\$179,294.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
KMGH	22%	\$210,935.00
Market	100%	\$958,795.45

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBDI	0%	\$0.00
KCEC	0%	\$0.00
KCNC	24%	\$230,110.91
KDEN+	0%	\$0.00
KDVR+	17%	\$162,995.23
KFCT	0%	\$0.00
KMAS	0%	\$0.00
KPXC	0%	\$0.00
KRMA	0%	\$0.00
KRMT	0%	\$0.00
KTFD	0%	\$0.00
KTVB	11%	\$105,467.50
KUSA	26%	\$249,286.82
KWGN	0%	\$0.00
KWHD	0%	\$0.00
KZCO	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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Order / Rev: 186788

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Alt Order #:

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Flight Dates: 10/10/12 - 10/16/12

Advertiser:	President/Romney (R)
Product Desc:	Romney for President
Estimate:	492

**KMGH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KMGH	10/10/12	10/12/12	6-7A News M-F/KMGH 6-7A News	CA	6A-7A -- WTF--	:30	6	\$625.00	P3	0.00	NM	6	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	-- WTF--		6		\$625.00		0.00				
2	KMGH	10/15/12	10/16/12	6-7A News M-F/KMGH 6-7A News	CA	6A-7A MT-----	:30	4	\$625.00	P3	0.00	NM	4	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	MT-----		4		\$625.00		0.00				
3	KMGH	10/10/12	10/12/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A -- WTF--	:30	6	\$625.00	P3	0.00	NM	6	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	-- WTF--		6		\$625.00		0.00				
4	KMGH	10/15/12	10/16/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A MT-----	:30	4	\$625.00	P3	0.00	NM	4	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	MT-----		4		\$625.00		0.00				
5	KMGH	10/10/12	10/12/12	The View THE VIEW	CA	10A-11A -- WTF--	:30	3	\$900.00	P1	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	-- WTF--		3		\$900.00		0.00				
6	KMGH	10/15/12	10/16/12	The View THE VIEW	CA	10A-11A MT-----	:30	2	\$900.00	P1	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	MT-----		2		\$900.00		0.00				
7	KMGH	10/10/12	10/12/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P -- WTF--	:30	6	\$275.00	P3	0.00	NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	-- WTF--		6		\$275.00		0.00				
8	KMGH	10/15/12	10/16/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P MT-----	:30	4	\$275.00	P3	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	MT-----		4		\$275.00		0.00				
9	KMGH	10/10/12	10/12/12	The CHEW The CHEW	CA	1157A-1P -- WTF--	:30	6	\$400.00	P2	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	-- WTF--		6		\$400.00		0.00				
E 10	KMGH	10/15/12	10/16/12	The CHEW The CHEW	CA	1157A-1P MT-----	:30	4	\$400.00	P2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	MT-----		4		\$400.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	3	KMGH	10/15/12-10/21/12	The CHEW		1157A-1P	MT-----	:30	(\$400.00)	0.00	NM			
				Credited										
E 11	KMGH	10/10/12	10/12/12	General Hospital General Hospital	CA	1P-2P -- WTF--	:30	3	\$625.00	P1	0.00	NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	-- WTF--		3		\$625.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	3	KMGH	10/08/12-10/14/12	General Hospital		1P-2P	-- WThF----	:30	(\$625.00)	0.00	NM			
				Credited										
E 12	KMGH	10/15/12	10/16/12	General Hospital General Hospital	CA	1P-2P MT-----	:30	2	\$625.00	P1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	MT-----		2		\$625.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	KMGH	10/15/12-10/21/12	General Hospital		1P-2P	MT-----	:30	(\$625.00)	0.00	NM			
				Credited										
	2	KMGH	10/15/12-10/21/12	General Hospital		1P-2P	MT-----	:30	(\$625.00)	0.00	NM			
				Credited										

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KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	KMGH	10/10/12	10/12/12	M-F 2-230pm M-F 2-230pm	CA	2-230pm -- WTF--	:30	6	\$300.00	P3	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-- WTF--				6	\$300.00		0.00			
14	KMGH	10/15/12	10/16/12	M-F 2-230pm M-F 2-230pm	CA	2-230pm MT-----	:30	4	\$300.00	P3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MT-----				4	\$300.00		0.00			
15	KMGH	10/10/12	10/12/12	M-F 230-3pm M-F 230-3pm	CA	230-3p -- WTF--	:30	3	\$300.00	P3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-- WTF--				3	\$300.00		0.00			
16	KMGH	10/15/12	10/16/12	M-F 230-3pm M-F 230-3pm	CA	230-3p MT-----	:30	2	\$300.00	P3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MT-----				2	\$300.00		0.00			
17	KMGH	10/10/12	10/12/12	Katie M-F 3-4pm M-F 3-4pm	CA	3-4pm -- WTF--	:30	6	\$450.00	P3	0.00	NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-- WTF--				6	\$450.00		0.00			
18	KMGH	10/15/12	10/16/12	Katie M-F 3-4pm M-F 3-4pm	CA	3-4pm MT-----	:30	4	\$450.00	P3	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MT-----				4	\$450.00		0.00			
19	KMGH	10/10/12	10/12/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P -- WTF--	:30	6	\$400.00	P3	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-- WTF--				6	\$400.00		0.00			
20	KMGH	10/15/12	10/16/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P MT-----	:30	4	\$400.00	P3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MT-----				4	\$400.00		0.00			
21	KMGH	10/10/12	10/12/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P -- WTF--	:30	6	\$750.00	P3	0.00	NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-- WTF--				6	\$750.00		0.00			
22	KMGH	10/15/12	10/16/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P MT-----	:30	4	\$750.00	P3	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MT-----				4	\$750.00		0.00			
23	KMGH	10/10/12	10/12/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P -- WTF--	:30	6	\$1,375.00	P3	0.00	NM	6	\$8,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-- WTF--				6	\$1,375.00		0.00			
24	KMGH	10/15/12	10/16/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P MT-----	:30	4	\$1,375.00	P3	0.00	NM	4	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MT-----				4	\$1,375.00		0.00			
25	KMGH	10/10/12	10/12/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P -- WTF--	:30	6	\$1,575.00	P3	0.00	NM	6	\$9,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-- WTF--				6	\$1,575.00		0.00			
26	KMGH	10/15/12	10/16/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P MT-----	:30	4	\$1,575.00	P3	0.00	NM	4	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MT-----				4	\$1,575.00		0.00			
27	KMGH	10/10/12	10/12/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P -- WTF--	:30	6	\$1,500.00	P3	0.00	NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
27	KMGH	10/10/12	10/12/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	--WTF--	:30	6	\$1,500.00	P3	0.00	NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--		6			\$1,500.00			0.00			
28	KMGH	10/15/12	10/16/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	MT-----	:30	4	\$1,500.00	P3	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----		4			\$1,500.00			0.00			
29	KMGH	10/10/12	10/12/12	Nightline Nightline	CA	1037P-1103P	--WTF--	:30	3	\$1,475.00	P1	0.00	NM	3	\$4,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--		3			\$1,475.00			0.00			
30	KMGH	10/15/12	10/16/12	Nightline Nightline	CA	1037P-1103P	MT-----	:30	2	\$1,475.00	P1	0.00	NM	2	\$2,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----		2			\$1,475.00			0.00			
31	KMGH	10/10/12	10/12/12	7News at 5AM 7News at 5AM	CA	5AM-530AM	--WTF--	:30	6	\$300.00	P3	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--		6			\$300.00			0.00			
32	KMGH	10/15/12	10/16/12	7News at 5AM 7News at 5AM	CA	5AM-530AM	MT-----	:30	4	\$300.00	P3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----		4			\$300.00			0.00			
33	KMGH	10/10/12	10/12/12	7News at 530AM 7News at 530AM	CA	530AM-6AM	--WTF--	:30	6	\$350.00	P3	0.00	NM	6	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--		6			\$350.00			0.00			
34	KMGH	10/15/12	10/16/12	7News at 530AM 7News at 530AM	CA	530AM-6AM	MT-----	:30	4	\$350.00	P3	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----		4			\$350.00			0.00			
35	KMGH	10/15/12	10/15/12	ABC Mon A Dancing With The Stars	CA	7P-9P	M-----	:30	2	\$6,000.00	P3	0.00	NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----		2			\$6,000.00			0.00			
36	KMGH	10/15/12	10/15/12	ABC Mon C Mon C	CA	9P-10P	M-----	:30	2	\$8,550.00	P2	0.00	NM	2	\$17,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----		2			\$8,550.00			0.00			
37	KMGH	10/16/12	10/16/12	ABC Tue C Dancing Following Debate	CA	9P-10P	-T-----	:30	1	\$7,700.00	P2	0.00	NM	1	\$7,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----		1			\$7,700.00			0.00			
38	KMGH	10/10/12	10/10/12	ABC Wed A ABC Wed A	CA	7P-8P	--W----	:30	1	\$7,765.00	P1	0.00	NM	1	\$7,765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----		1			\$7,765.00			0.00			
39	KMGH	10/10/12	10/10/12	Modern Family (only) MODERN FAMILY	CA	8P-830P	--W----	:30	1	\$6,200.00	P3	0.00	NM	1	\$6,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----		1			\$6,200.00			0.00			
40	KMGH	10/11/12	10/11/12	ABC Thurs C ABC Thurs C	CA	9P-10P	---T---	:30	1	\$3,750.00	P3	0.00	NM	1	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---		1			\$3,750.00			0.00			
41	KMGH	10/12/12	10/12/12	ABC Fri A ABC Fri A	CA	7P-8P	----F--	:30	1	\$2,425.00	P1	0.00	NM	1	\$2,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 186788  
Alt Order #:  
Flight Dates: 10/10/12 - 10/16/12

Advertiser: President/Romney (R)  
Product Desc: Romney for President  
Estimate: 492  
**KMGH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
41	KMGH	10/12/12	10/12/12	ABC Fri A ABC Fri A	CA	7P-8P	----F--	:30	1	\$2,425.00	P1	0.00	NM	1	\$2,425.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	----F--		1			\$2,425.00		0.00					
42	KMGH	10/12/12	10/12/12	ABC Fri B ABC Fri B	CA	8P-9P	----F--	:30	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	----F--		1			\$2,000.00		0.00					
43	KMGH	10/12/12	10/12/12	ABC Fri C ABC Fri C	CA	9P-10P	----F--	:30	1	\$1,200.00	PREE	0.00	NM	1	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	----F--		1			\$1,200.00		0.00					
44	KMGH	10/13/12	10/13/12	ABC GMA SAT GMA SAT	CA	Sat GMA 6A-7A	-----S-	:30	1	\$275.00	P2	0.00	NM	1	\$275.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	-----S-		1			\$275.00		0.00					
45	KMGH	10/13/12	10/13/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A	-----S-	:30	1	\$300.00	P3	0.00	NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	-----S-		1			\$300.00		0.00					
46	KMGH	10/13/12	10/13/12	ABC College FB - Early ABC College FB - Early	CA	10A-130P	-----S-	:30	4	\$675.00	PREE	0.00	NM	4	\$2,700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	-----S-		4			\$675.00		0.00					
47	KMGH	10/13/12	10/13/12	ABC College FB - Afternoon ABC College FB-Afternoon	CA	130P-5P	-----S-	:30	4	\$1,700.00	P3	0.00	NM	4	\$6,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	-----S-		4			\$1,700.00		0.00					
E 48	KMGH	10/13/12	10/13/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p	-----S-	:30	2	\$375.00	P3	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	-----S-		2			\$375.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
	1	KMGH	10/08/12-10/14/12	5-6p News Saturday		5P-6p	-----Sa--	:30		<del>(\$375.00)</del>		0.00	NM			
	Credited															
	2	KMGH	10/08/12-10/14/12	5-6p News Saturday		5P-6p	-----Sa--	:30		<del>(\$375.00)</del>		0.00	NM			
	Credited															
49	KMGH	10/13/12	10/13/12	Prime NASCAR NASCAR Primetime	CA	5p-11p	-----S-	:30	4	\$2,225.00	P1	0.00	NM	4	\$8,900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	-----S-		4			\$2,225.00		0.00					
50	KMGH	10/14/12	10/14/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A	-----S	:30	2	\$300.00	P1	0.00	NM	2	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	-----S		2			\$300.00		0.00					
51	KMGH	10/14/12	10/14/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A	-----S	:30	2	\$210.00	PREE	0.00	NM	2	\$420.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	-----S		2			\$210.00		0.00					
52	KMGH	10/14/12	10/14/12	THIS WEEK w/George S This Week	CA	8A-9A	-----S	:30	1	\$1,325.00	P2	0.00	NM	1	\$1,325.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	-----S		1			\$1,325.00		0.00					
53	KMGH	10/14/12	10/14/12	9A-10A SUN MORN NEWS 9A-10A SUN MORN NEWS	CA	9A-10A	-----S	:30	2	\$250.00	PREE	0.00	NM	2	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	-----S		2			\$250.00		0.00					
54	KMGH	10/14/12	10/14/12	SUN 4PM 4PM - SUN	CA	4P-430P	-----S	:30	2	\$100.00	PREE	0.00	NM	2	\$200.00	

Order / Rev: 186788  
 Alt Order #:  
 Flight Dates: 10/10/12 - 10/16/12

Advertiser: President/Romney (R)  
 Product Desc: Romney for President  
 Estimate: 492

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
54	KMGH	10/14/12	10/14/12	SUN 4PM 4PM - SUN	CA	4P-430P-----S	:30	2	\$100.00	PREE	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S		2			\$100.00		0.00			
55	KMGH	10/14/12	10/14/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P-----S	:30	2	\$350.00	PREE	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S		2			\$350.00		0.00			
56	KMGH	10/14/12	10/14/12	ABC Sun A ABC Sun A	CA	6P-7P-----S	:30	2	\$2,100.00	P3	0.00	NM	2	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S		2			\$2,100.00		0.00			
57	KMGH	10/14/12	10/14/12	ABC Sun B ABC Sun B	CA	7P-8P-----S	:30	2	\$6,000.00	P2	0.00	NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S		2			\$6,000.00		0.00			
58	KMGH	10/14/12	10/14/12	ABC Sun C ABC Sun C	CA	8P-9P-----S	:30	2	\$3,200.00	PREE	0.00	NM	2	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S		2			\$3,200.00		0.00			
59	KMGH	10/14/12	10/14/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P-----S	:30	2	\$1,000.00	PREE	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S		2			\$1,000.00		0.00			
Totals													190	\$210,935.00